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Issue 64 | April 2019

insidetrack




FISITA's monthly newsletter

Welcome to Issue 64 of insidetrack

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Want to be featured or see your article in **insidetrack**? Email us now at insidetrack@fisita.com

FISITA PLUS  Thursday 11 July 2019
County Hall, London

Exploring the future of mobility engineering

Early Bird registration is now open — book now

fisita.com/fisitaplus

5 weeks left to secure your EuroBrake tickets



EuroBrake[®] 2019 International Congress Center, Dresden, Germany
The world's braking technology conference & exhibition

Thank you to our Diamond Sponsor

**Applus⁺
IDIADA**

FISITA  @FISITAHQ  /company/FISITA  /FISITA.official  eurobrake.net

We are pleased to announce a commercial partnership with leading experts in brake engineering and testing, **Applus IDIADA**, who will become the Diamond Sponsor at EuroBrake 2019 in Dresden, Germany and EuroBrake 2020 in Barcelona, Spain.



"Applus IDIADA is a proud member of FISITA, whom for over 60 years has significantly contributed to mobility engineering through the creation of an outstanding network that promotes safe and sustainable mobility solutions. At IDIADA, we greatly value knowledge-sharing opportunities, having participated in EuroBrake for several years as exhibitors and presenters of technical papers."

Carles Grasas, CEO, Applus IDIADA

[Learn more about the partnership](#)

The 2019 agenda is extremely diverse, featuring brake control systems, the environment and advanced disc coatings, while we dedicate a Panel Discussion on the topic of lifelong brakes. View the agenda [here](#).

Our international exhibition is almost full and will feature 100 organisations, who represent the entire value chain from leading industry players to new entrants – it's a great opportunity to meet new suppliers.

Once again, we offer fantastic networking opportunities at the EuroBrake Welcome, Drinks Reception and the Dinner (now sold out), while you can also experience local tourist destinations in Dresden by booking one of our dedicated tours.

We hope you can join us in Dresden for what is sure to be a fantastic EuroBrake - the world's largest event in braking technology.

[Book your tickets](#)

FISITA launches Intelligent Safety Working Group



Watch the video to learn more about the FISITA Intelligent Safety initiative

Given the developments in autonomous and connected technologies, we are pleased to announce Executive Board authorisation of an important and crucial initiative focusing on intelligent safety.

The FISITA Intelligent Safety Working Group will be co-chaired by FISITA President-Elect, Nadine Leclair, Senior Vice President at Groupe Renault, and FISITA VP Technical, Prof. Mike Ma, from the Automotive Research Institute at Jilin University in China.

Together, they will lead a preeminent, international group of experts over a two-year period, to develop a progressive agenda of work, which will conclude with the publication of the FISITA Intelligent Safety White Paper in September 2020.

The Working Group will also support the creation, delivery and development of the FISITA Intelligent Safety Conference, China. This conference will provide the important, collaborative platform through which the group can provide knowledge share and thought leadership in the area of intelligent safety, to an international audience.

The FISITA Intelligent Safety Conference, China has been developed through a unique collaboration between FISITA and China SAE, with the inaugural conference taking place on Wednesday 29 May 2019 within the International Congress of Intelligent and Connected Vehicles Technology (CICV) programme, taking place in Beijing, China. The international speaker line-up to date features:

- Dr.-Ing. Jan-Erik Müller, Vice President, Complete Vehicle R&D China Research & Development Center, BMW China Services Ltd.
- Marc Pajon, Testing and Measurement Expert Leader, Groupe Renault
- Dr. Ted Huang, Chief Technology Officer & Assistant President, Jiangling Motor Co., Ltd.
- Zhao Wang, Chief Engineer, Auto Standardization Research Institute, China Automotive Technology & Research Center

[Find out more about FISITA Intelligent Safety](#)

[Join the FISITA PLUS Startup Zone](#)



FISITA PLUS

Join the
Startup Zone

Exploring the future of mobility engineering
Thursday 11 July 2019, County Hall, London, UK

Startup Zone Package

- Poseur Table, bar stool, power supply located in Startup Zone
- Opportunity to bring a banner (Maximum 1m wide by 2m high)
- Wireless internet
- Company listing in FISITA PLUS Programme
- Full access to the FISITA PLUS conference for you and a colleague



Find out more and register at www.fisita.com/fisitaplus
Book your tickets now and save over 10% on Early Bird tickets



FISITA PLUS returns to County Hall in London on Thursday 11 July 2019 - **Early Bird** tickets for our one-day future mobility conference are available until 21 April.

Following a successful format, the conference will be brought together by expert moderators and will feature speakers from a broad range of international mobility organisations:

[Event Agenda](#)[Speaker Profiles](#)

New for 2019, FISITA is offering an exclusive opportunity for startup companies to be part of FISITA PLUS, which will be attended by key executives, technical leaders and feature speakers from the global mobility industry. For £350, you and a colleague can participate in the Startup Zone and gain full entry into the main conference.

[Join the Startup Zone today](#)



Highlights from FISITA PLUS 2018

[Register now for FISITA PLUS](#)

FISITA welcomes a host of new members to its international community



We are thrilled to have expanded our network of Corporate Members in the last few months and can confirm the latest organisations to join our global community:

- BYD
- Cummins
- Dorcen
- Fujitsu
- KDDI

- [Toshiba Electronic Devices & Storage](#)



“Toshiba is about creating technology that is intelligent and this takes thought, vision and forward thinking. We are thrilled to have joined FISITA and look forward to working closely with other members around the world, to enhance our journey of providing outstanding solutions among the mobility industry.”

Mr. Seiichi Mori, Director, Senior Vice President, Chief Technology Officer, Toshiba Electronic Devices & Storage

We also welcome the International Society for Terrain-Vehicle Systems (ISTVS) as a new Affiliate Member. Founded in 1962, the ISTVS promotes excellence in terrain-vehicle systems research and engineering practice.

FISITA members work together and with FISITA in a unique, international pre-competitive environment, with a shared mission to develop safe, sustainable and affordable mobility solutions for the world’s population. In doing so, FISITA delivers a global platform for the international automotive and mobility systems engineering community to connect through an agenda of events, activities and initiatives.

To find out more about our [membership options](#) please contact [Kelly Williams](#), Director of Member Services.

[Read the full press release](#)

SATL Automotive Aftersales Summit



SATL
AUTOMOTIVE
AFTERSALES
SUMMIT 2019

We’re pleased to share information about an event that is being organised by our Member Society in Finland. The SATL Automotive Aftersales Summit takes place on 20 November 2019 and brings together post-marketing decision makers, influencers and experts, as well as professionals in the

For 2019, the main theme is “The Future of Automotive Aftermarket and New Business Models”, with the agenda divided into four major areas:

- Continuous Technology Development
- Renewable Business Models
- Networking and Intelligence
- Increasing Social Requirements

This year up to 20 free passes being offered to students – applications can be made online [here](#).

Further information about the Summit is available [here](#).

[Find out more](#)

If you would like to submit a case study for InsideTrack, please email Hannah Evans at h.evans@fisita.com or **+44 (0) 1279 883 470**

FISITA Corporate Member Spotlight — Safe automated driving from Bosch: centimetres make all the difference



Connected and automated driving offers great opportunities but also contests classical engineering disciplines. Many engineering challenges concerning the transition towards automated and connected mobility have shifted from hardware-based to software-based.

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Past Issues

Translate ▼

FISITA Corporate Member Bosch, however, is determined to seek and find best practice solutions for connected mobility and gain first-mover expertise in this field.

FISITA's vision of "Promoting excellence in mobility engineering" matches Bosch's vision of guiding the future direction of the automotive engineering profession. FISITA membership allows Bosch to access knowledge and to share expertise with partners in order to spur progress in automated driving.

[Find out more with Bosch](#)

If you are a FISITA Corporate Member and wish to share your story with the community, please email Carla Soper at c.soper@fisita.com or **+44 (0) 1279 883 470**



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FISITA Automotive Diary



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The **FISITA Automotive Diary** is your online resource for all kinds of automotive engineering events happening across the globe. From conferences, forums, seminars and workshops, be sure

Automotive Tech.AD China

6–7 May 2019, Shanghai, China

International Conference on Turbochargers and Turbocharging Asia Pacific

8–9 May 2019, Singapore

2019 KSAE Annual Spring Conference

9–11 May 2019, Jeju Island, Korea

Railtex 2019

14–16 May 2019, Birmingham, United Kingdom

FT Future of the Car Summit 2019

14–15 May 2019, London, United Kingdom

AutoSens in Detroit

14–16 May 2019, Michigan, United States

Autonomous Vehicle Technology Expo 2019

21–23 May 2019, Messe Stuttgart, Germany

EuroBrake 2019

21–23 May 2019, Dresden, Germany

JSAE Annual Congress 2019

22–24 May 2019, Yokohama, Japan

[Click here to visit the FISITA Automotive Diary](#)



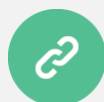
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In May 2018 the General Data Protection Regulation (GDPR) became enforceable and we updated our Privacy Policy to make it more clear what data we collect from you, why we collect it and how it's used. Please see www.fisita.com/privacy for more details.